

FOLLOWERS JEFF BULLAS [#0.3"H] 6 EFFECTIVE WAYS TO GET MORE INSTAGRAM



organic engagement means the engagement your instagram handle receives in terms of likes shares comments saves these metrics determine the quality of your page and hence how the instagram algorithm perceives ranks and promotes your page and content in the explore section according to sheryl sandberg chief operating officer of facebook 50 accounts use the explore section on the platform of instagram every month meaning with great engagement comes great exposure and with the help of our free service where we provide real instagram followers for free you can increase the organic engagement on your instagram page this will in turn allow you to gain momentum and pop up in your target audience s explore section the tips above can help you build the foundation for an organic following that actually engages with you putting these tips into action is so much easier with a powerful publishing and analytics tool like sprout then look at the metrics and find out which your top three or even top five posts are this is your audience telling you what content they like best if a certain type of content is performing poorly over a long period it s not worth doing in your followers eyes another reason is that none of those followers will turn into customers since many of these accounts are fake they can t actually provide any value as potential leads or

customers sure you might appear more legit with 20k followers as opposed to 5k and that legitimacy might turn into a few extra real followers who may have not followed you otherwise but for the most part people follow accounts because they like the content or the product not because they have tons of followers you ll see much more success with fewer numbers of followers who are really engaged with your product and content rather than a ton of followers who don t comment like share or buy